

What is claimed is:

**[c01]** A communications system comprising:

a communications network for communicating a call ticker communications signal to a destination communications address, the communications network comprising a call ticker datasever for storing a call ticker profile of the destination communications address;

a call ticker application communicating with the communications network, the call ticker application generating the call ticker communications signal, the call ticker communications signal comprising a call ticker message and an identifier of the destination communications address,

wherein the call ticker message comprises at least one of text, voice, video, and electronic data.

**[c02]** The system of claim 1, wherein the call ticker profile comprises at least one of (i) a template for the call ticker message, (ii) an identifier for an originating communications address, (iii) an identifier of the destinations communications address, (iv) an identifier of a receiving party's communications device, (v) a call ticker service feature, and (vi) a call ticker default service feature.

**[c03]** The system of claim 2, wherein the call ticker service feature comprises at least one of (i) a billing parameter for communication of the call ticker signal over the communications network, (ii) a timing parameter that enables the call ticker signal for selected times of day and days of week, (iii) a do not disturb parameter that disables notification of the incoming call ticker signal to the destination communications address, (iv) a priority parameter that identifies a selected importance of the call ticker signal, (v) a call waiting parameter that communicates the call ticker signal during on-on-hook state of the receiving party's communications device of the destinations

communications address, (vi) a disable parameter that disables the call ticker signal for selected times of day and days of week, (vii) a block parameter to block the call ticker signal, (viii) an identification and authentication parameter to validate at least one of the call ticker signal and the originating communications address, (ix) a memory service parameter for data stored with the call ticker signal, and (x) a configuration parameter that configures the call ticker signal for presentation.

**[c04]** The system of claim 1, wherein the communications network comprises at least one of a public switched telephone network, a mobile switching telephone communications network, and a satellite communications network.

**[c05]** The system of claim 1, wherein the communications network communicates the call ticker communications signal to a receiving party's communications device of the destination communications address.

**[c06]** The system of claim 5, wherein the receiving party's communications device comprises at least one of the following:

- a caller identification device,
- a call ticker device,
- a POTS phone,
- a wireless communications device,
- a mobile phone,
- a wireless phone,
- a WAP phone,
- a satellite phone
- a computer,
- a modem,
- a pager,
- a digital music device,

a digital recording device,  
a personal digital assistant,  
an interactive television,  
a digital signal processor, and  
a Global Positioning System device.

- [c07] The system of claim 1, the communications network further comprising a world wide electronic data communications network having a call ticker interface via at least one of an internet, an intranet, or an extranet.
- [c08] The system of claim 1, the communications network further comprising an audio call ticker application, the audio call ticker application operable to configure a text format of the call ticker message to an audio format of the call ticker message.
- [c09] The system of claim 1, the receiving party communications device comprising a call ticker device, the call ticker device transmitting a response call ticker signal comprising at least one of (i) a response call ticker message, (ii) an identifier of a responding party, and (iii) an identifier of a response communications address.
- [c10] The system of claim 1, the receiving party call ticker services providing instructions for at least one of (i) billing for communication of call ticker signals over the communications network, (ii) a parameter that enables call ticker including times of day and days of week, (iii) a parameter that disables call ticker including times of day and days of week, (iv) a parameter to block call ticker, (v) a parameter for identification and authentication, (vi) a parameter to bypass the disable parameter, (vii) a memory service parameter for data stored with call ticker signals, and (viii) a configuration and formatting preference for each receiving party communications device communicating with the network.

**[c11]** A computer program product, comprising:

a computer-readable medium; and

a Call Ticker Module stored on the computer-readable medium, the Call Ticker Module stored in a memory device, the Call Ticker Module generating a call ticker communications signal and communicating a call ticker message of the call ticker communications signal.

**[c12]** A communications system, comprising:

a communications network transceiving communications signals with a calling party's communications device to generate a call ticker communications signal, the call ticker communications signal comprising a call ticker message and at least one of (i) an identifier of an originating communications address, (ii) an identifier of a destinations communications address, (iii) an identifier of a receiving party's communications device,

wherein the communications network processes at least one of an incoming line identification (ICLID) signal of the calling party's communications device and the call ticker communications signal, and wherein the communications network transmits the call ticker message to the destinations communications address.

**[c13]** The system of claim 12, further comprising:

a database of at least one blocked destination communications address, the blocked destination communications address blocking transmission of the call ticker message, wherein the communications network accesses the database of at least one blocked destination communications address and compares the destinations communications address with the database of at least one blocked destination communications address to determine whether to transmit the call ticker message to the destinations communications address.

**[c14]** A communications method, comprising:

processing a communications signal from a calling party communications device to a call ticker access address;

associating an incoming line identification (ICLID) signal with the call ticker communications signal;

associating a call ticker profile with the ICLID signal, the call ticker profile comprising at least one of (i) a template for the call ticker message, (ii) an identifier for an originating communications address, (iii) an identifier of the destinations communications address, (iv) an identifier of a receiving party's communications device, (v) a call ticker service feature, and (vi) a call ticker default service feature; and

generating a call ticker signal using at least one of the call ticker profile and of a call ticker instruction transmitted from the calling party communications device.

**[c15]** The method of claim 14, wherein the call ticker service feature comprises at least one of (i) a billing parameter for communication of the call ticker signal over the communications network, (ii) a timing parameter that enables the call ticker signal for selected times of day and days of week, (iii) a do not disturb parameter that disables notification of the incoming call ticker signal to the destination communications address, (iv) a priority parameter that identifies a selected importance of the call ticker signal, (v) a call waiting parameter that communicates the call ticker signal during on-hook state of the receiving party's communications device of the destinations communications address, (vi) a disable parameter that disables the call ticker signal for selected times of day and days of week, (vii) a block parameter to block the call ticker signal, (viii) an identification and authentication parameter to validate at least one of the call ticker signal and the originating communications address, (ix) a memory service parameter for data stored with the call ticker signal, and (x) a configuration parameter that configures the call ticker signal for presentation.

[c16] The method of claim 14, further comprising:

communicating the call ticker signal to the destinations communications address.

[c17] The method of claim 15, further comprising:

presenting a call ticker message of the call ticker signal via the receiving party communications device.

[c18] A communications method, comprising:

receiving a communications signal from a calling party communications device to a communications network; and

using the communication signal to generate a call ticker signal, the call ticker signal comprising a call ticker message and at least one of (i) an identifier of a calling party, (ii) an identifier of the originating communication address, and (iii) an identifier of a destination communications address,

wherein the communications network comprises at least one of a public switched telephone network and a mobile switching telephone communications network.

[c19] The method of claim 18, further comprising:

communicating at least one of the call ticker message and the call ticker signal to the destinations communications address.

[c20] The method of claim 18, further comprising:

querying a database for at least one of (i) acceptance of the call ticker message and (ii) presentation capabilities associated with at least one of the destination communications address and a destination communications device,

if transmission of the call ticker message is initiated, then formatting the call ticker message for presentation to the destination communications

address, and transmitting the call ticker message to the destination communications address,

if transmission of the call ticker message is not initiated, then retrieving a call ticker delivery failure notification and transmitting the message delivery failure notification to a communications address of the calling party communications device.